Without exception, the circumstances of 2020 called each and every one of us to tap into deep reserves of strength and resolve. The challenges revealed the compassion humans have for one another. What I’ve seen repeatedly demonstrated this past year throughout our Children International family is the best of humanity. We have held onto the belief that “good finds a way” as a mantra to fuel the organization’s single-minded focus on bringing people together to end poverty for good. By empowering our children and families to create better lives for themselves, we have seen proof that good truly does find a way. It is evidenced in your ongoing support and in the perseverance of our children and their families.

Those who were disadvantaged before the pandemic have suffered the most in its wake. Thanks to you, though, 200,000 vulnerable children received vital assistance when they most needed it. Access to learning and education when schools closed, economic assistance, emotional well-being support, food aid, health services and hygiene items — these are just some of the ways you helped entire families and communities.

Your commitment, combined with the courage of our children and families, inspired the Children International team to deliver against very challenging circumstances. With a focus on building a high-performance, values-based organizational culture, our global teams also had a solid internal foundation for their fierce commitment to deliver results for the communities we serve.

In unprecedented times, we increased the percentage of funding for programs and other aid to our children from 84% in 2019 to 85% in 2020. Amid severe economic strain in the U.S. and the world, we deepened relationships with our supporters, working with thousands to continue their connections with their children and helping other supporters invest through the Emergency Community Fund that raised nearly $2M last year.

Together, we seized the challenges as opportunities to innovate and become more efficient, more effective and more impactful. Through an unimaginable period, we proved that when we join forces and strive for a better future for our deserving children and youth, good always finds a way.

We are so thankful to be in this together with you!

Gratefully,

Susana Eshleman
President
85% OF OUR TOTAL EXPENSES IN 2020

supported programs that helped children, youth and families during an extraordinarily challenging year. We’re proud of the high standards we met in achieving that number. At Children International, your money goes a long way toward changing lives.

CHILDREN INTERNATIONAL
RANKS HIGHLY AMONG CHARITY WATCHDOG GROUPS.

BOARD OF DIRECTORS
Brad Cloverdyke, Chairman
Dean Oskvig, Treasurer
Aviva Ajmera
Steve Berger
Dave Cacioppo
Liderman Duin
Susana Eshleman
Tara Frank
Marvin Irby
Ena Williams Koschel
Adam Newsome
Roland Paanakker

PUBLIC SUPPORT & REVENUE
Sponsorships and contributions $81,177,022
Product donations $37,267,240
Legacies and bequests $3,817,259
Other income, net $418,174
Total public support and revenue $122,679,695

EXPENSES
Worldwide program services $96,835,320
SUPPORTING SERVICES
Management and general $6,857,472
Securing financial support $10,619,570
Total supporting services $17,477,043
Total expenses $114,312,362

NET ASSETS, BEGINNING OF THE YEAR $71,517,640
Public support and revenue over expenses $8,367,333
Nonoperating activities $1,778,962
Net assets, end of the year $81,663,935

LEADERSHIP TEAM
Susana Eshleman, President & CEO
Bill Brewster, Executive Vice President & Chief Operating Officer
Maria Fernanda Corral, Vice President, Global Talent Growth
Jack McCanna, Vice President, Global Programs
Laura Thornton, Vice President, Marketing & Engagement
Tim Bachta, Vice President, Information Technology
Danielle Mitchell, Controller, Finance

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