OUR MISSION

We connect people around the world in the fight to end poverty. Working together, we invest in the lives of children and youth, build the healthy environments they need to thrive, and empower them to create lasting change in their own lives and communities.

OUR VISION

Bringing people together to end poverty for good.

Dear Supporters,

New variants and unexpected waves of COVID-19 infections continued to disrupt the lives and well-being of people around the world last year, exposing further inequities in global health and education and reversing progress toward solving global poverty by at least three years. But as the complexities of poverty escalated, the collective power of generosity, ingenuity and resolve gained momentum too. Our 2021 results at Children International stand as proof that when the going gets tough, the tough get together and get going.

Last year, we continued to adapt, stay connected and deliver programs and services that fulfill our mission. With the generous support and commitment of sponsors, donors and partners — combined with the creativity and adaptability of our global teams — we achieved strong financial results that fueled efficient operations and tangible impact for our kids and families. Especially remarkable in another COVID year: We added nearly 31,000 new sponsorships, again proving that people really do rally to help when needed. With new supporters, above-industry-average loyalty among existing supporters, and strong expense management, we were able to send an additional unplanned $3.6M to children and families.

Most importantly in 2021, together we helped nearly 200,000 sponsored children and their families create positive change. We also gave 4,500 young adults (formerly sponsored children) access to education and training designed to help pave their way to employment. We are building on this employability program in 2022 to help more youth in the future. Some of the programs we initiated as short-term innovations to address current COVID conditions are showing promise as longer-term solutions that will help shape our approach beyond the pandemic:

- **New ways to connect with families**: We assigned family facilitators to connect with sponsored children, identify needs and find solutions.
- **Innovative access to learning**: We delivered tablets, phones and data packages when schools closed in our communities.
- **Improved access to health care**: We enhanced our partnerships with community health organizations and strengthened our telemedicine and medication delivery programs to better support our families.
- **Renewed emphasis on emotional well-being**: We helped young people build resilience and stay mentally healthy through the pandemic.
- **Critical economic assistance**: We standardized a program to provide families monetary assistance at least twice a year for necessities.

This work and its impact represent what’s possible when the tough get going to end poverty. No obstacle is too big to overcome when people like you are inspired by the unlimited potential of children who only need a chance.

With gratitude,

Susana Eshleman, President
Children International ranks highly among charity watchdog groups.

82% funded programs that helped children, youth and families during another challenging year. We are proud of the high requirements we meet to achieve this percentage. With Children International, your money is used efficiently and effectively to transform lives.

82% to charitable programs

11% to fundraising
7% to administration

Children International ranks highly among charity watchdog groups.

BOARD OF DIRECTORS
Brad Cloverdyke, Chairman
Marvin Irby, Treasurer
Aviva Ajmera
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Jack McCanna, Vice President, Global Programs & Operations
Laura Thornton, Vice President, Marketing & Engagement
Tim Bachta, Vice President, Information Technology
Danielle Mitchell, Controller, Finance

Facts and financials

OF OUR TOTAL EXPENSES IN 2021

82%

CONDENSED AUDITED FINANCIAL INFORMATION

Independent auditor: BKD LLP | For year ended September 30, 2021

PUBLIC SUPPORT & REVENUE
Sponsorships and contributions $85,923,006
Product donations $19,865,699
Legacies and bequests $837,782
Other income, net $754,019
Total public support and revenue $107,380,506

EXPENSES
Worldwide program services $79,705,954

SUPPORTING SERVICES
Management and general $6,719,374
Securing financial support $10,695,177
Total supporting services $17,414,551
Total expenses $97,120,505

Net assets, beginning of the year $81,663,935
Public support and revenue over expenses $10,260,001
Nonoperating activities $11,633,741
Net assets, end of the year $103,557,677

To access our full audited financial statements, visit children.org/accountability.